

Valley of the Sun Active 20-30 Club
&
Valley Kids Foundation



Valley Kids Foundation

Present

Viva
LAS VEGAS



CityCenter _____
— of CITYNORTH

Saturday, May 1, 2010
Main Event 7:00 pm – 11:30 pm
\$150 VIP Admission
\$75 General Admission

Net proceeds benefit Florence Crittenton and Valley Kids Foundation
Valley Kids Foundation is a 501(c)(3) non-profit organization (Tax ID#80-0120976)



Event Summary

One of the Valley's most anticipated fundraising events of the year, Viva Las Vegas will be held on Saturday, May 1, 2010 at the new and luxurious CityCenter of CityNorth. This extravagant semi-formal event features casino-style gaming, live entertainment and dancing. Guests will enjoy premium beer, wine and spirits while tasting terrific cuisine from some of the Valley's top restaurants.

VIP Admission & Poker Tournament

VIP guests will be provided entrance into the exclusive VIP area that features private bars, drink servers, gourmet food and more. VIP guests will also have the opportunity to participate in our third annual poker tournament with the opportunity to win valuable prizes.

Silent Auction

A favorite indulgence of repeat guest, our amazing silent auction takes place in three stages during the night (Jacks, Queens and Kings). Tables overflow with everything from sporting goods to salon packages and luxury vacations.

Raffle

Every year raffle tickets are sold as an additional way to raise funds for charity. Raffle tickets can be purchased online at www.vivalasvegasaz.com or the night of the event. Three or more spectacular prize packages are offered each year, with values over \$1500.

All guests must be 21 years of age or older.

Sponsorship Levels

Signature Sponsor - \$10,000

The Signature Sponsor package gives your organization presenting status at Viva Las Vegas, with special recognition throughout the evening, a full page advertisement in the Official Event Program, premium event signage on the main stage and on the red carpet. Your company also will be included in all marketing materials and press releases with your logo in a prominent location, we'll offer you the opportunity to brand all event tickets, including VIP and General Admission and a full page advertisement in the Official Event Program (Subject to printing deadlines). A large Company website link will also be placed on the Viva Las Vegas website for 1-year. This sponsorship package comes with 30 General Admission Tickets, 15 VIP Admission Tickets, as well as a reserved VIP cabana in the VIP event lounge to wow your clients and colleagues.

VIP Sponsor - \$7,500

The VIP Sponsor will be a leading sponsor in one of our most exciting sections of the evening, located in the VIP lounge as well as the VIP Poker Tournament. This sponsor will receive special recognition throughout the evening, premium event signage in the VIP area and red carpet, your company will be included in all marketing materials and press releases with your logo in a prominent location, as well as a large sized website link on the Viva Las Vegas website for 1-year. You will also receive a full page advertisement in the Official Event Program (Subject to printing deadlines). This sponsorship package comes with 15 General Admission Tickets, 10 VIP Admission Tickets.

Bar Sponsor - \$5,000

The Bar Sponsor will receive special recognition throughout the evening, premium event signage on one of the bars at the event, inclusion in all marketing materials and press releases, as well as a medium sized website link on the Viva Las Vegas website for 1-year. You will also receive a full page advertisement in the Official Event Program (Subject to printing deadlines). This sponsorship package comes with 10 General Admission Tickets, 6 VIP Admission Tickets.

Red Carpet Sponsor - \$2,500

The Red Carpet Sponsor will be giving the "first impression" as all guests walk into the event. They will receive special recognition throughout the evening, premium event signage along the red carpet, as well as a medium sized website link on the Viva Las Vegas website for 1-year. You will also receive a half page advertisement in the Official Event Program (Subject to printing deadlines). This sponsorship package comes with 6 General Admission Tickets, 4 VIP Admission Tickets.

Water Station Sponsor - \$1,000

The Water Station Sponsor will receive special recognition throughout the evening, premium event signage on water stations, as well as a small sized website link on the Viva Las Vegas website for 1-year. You will also receive a half page advertisement in the Official Event Program (Subject to printing deadlines). This sponsorship package comes with 4 General Admission Tickets, 2 VIP Admission Tickets.

Silent Auction Sponsor - \$500

The Silent Auction Sponsor will receive premium event signage on a silent auction table, as well as a small sized website link on the Viva Las Vegas website for 1-year. You will also receive a half page advertisement in the Official Event Program (Subject to printing deadlines). This sponsorship package comes with 2 General Admission Tickets.



Sponsorship Agreement

Please complete entire form by April 1, 2010 and return with donation made payable to Valley Kids Foundation to vivasponsorship@vivalasvegasaz.com or mail to PO Box 1741, Scottsdale, AZ 85252.

Sponsor Name (Please print, as name should appear in printed materials and on signage)

Street Address

City

State

Zip Code

Contact Person

Contact Phone Number

Contact Fax Number

Contact E-mail Address

Website Address (Link address if it applies to your sponsorship level)

Sponsorship Amount \$ _____

I agree, on behalf of the above named organization or individual, to donate the indicated amount to the Valley Kids Foundation c/o Valley of the Sun Active 20-30 Club as a sponsor of Viva Las Vegas 2010. I understand that this amount is due and payable within 15 days of the date of this agreement and/or prior to any media recognition and print design deadlines.

I agree that the organization name indicated above may be used for promotional purposes and on sponsor recognition materials.

_____ Please initial here if the above mentioned company or individual *would not* like to be mentioned in our advertisements, print materials or media sponsorships.

Authorized Signature

Date

Printed Name

Title

Referred By Member

Please make checks payable to Valley Kids Foundation (Tax ID#80-0120976).





Participants

Main Beneficiary – Florence Crittenton



The mission of Florence Crittenton is to give every girl who's life is touched safety, hope and opportunity. Florence Crittenton builds strong families, healthy teens and self-sufficient young adults through education, counseling, social support and a safe haven for girls. In a therapeutic group home setting Florence Crittenton seeks to provide a variety of opportunities whereby girls are able to realize and reach their full potential.

With the wonderful support of the Valley of the Sun Active 20-30 Club Florence Crittenton girls are exposed to educational, cultural, social and recreational opportunities to which they may not otherwise be exposed.

Host – Valley of the Sun Active 20-30



Valley of the Sun Active 20-30 Club is a non-profit volunteer fundraising organization comprised of professional women in their 20s and 30s who are committed to developing personal leadership skills and raising funds to support valley children's charities. Since the clubs inception in 1988, hundreds of thousands of dollars and thousands of hours have been donated to local children's charities.

501(c)(3) – Valley Kids Foundation



A non-profit organization established to serve the Phoenix community's greatest asset – our children. Maintained by current and past members of the Valley of the Sun Active 20-30 Club, the Valley Kids Foundation contributes to numerous local children's charities.

